

# JULIO CUMANA

**ART DIRECTOR  
3D/2D ARTIST  
MOTION DESIGNER  
CONCEPT ARTIST**

Hello. I'm an Art Director, 3D & 2D integrated designer, and artist with experience and specialization in digital and integrated media, AAA videogames, advertising, experiential marketing, interactive & Immersive experiences, esports, and massive entertainment.

## SKILLS

**Art Direction  
Motion Graphics  
3D & 2D Art  
Digital Design  
Concept Art  
Crafting  
Illustration  
UI Art  
UX Design  
Esports  
Branding  
Marketing**

## CONTACT



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[linkedin.com/julio.cumana](https://www.linkedin.com/julio.cumana)



[/NightversionHQ](https://twitter.com/NightversionHQ)



[/Nightversion](https://www.instagram.com/Nightversion)

## EXPERIENCE

**Art Director, Multimedia Artist & Designer | Nightversion (Indepent)**  
Canada / USA / UK / Germany / Romania / Mexico Apr 2012-present

Multimedia creative services across platforms, and media for clients in industries that include AAA videogames, entertainment, technology, advertising, consumer products, sports, nfts, lifestyle, music, and nonprofits.

**Art Director | VMLY&R · Contract**

Mexico City Area, Mexico Mar 2019-Dec 2019

Art Director, Creative 2D/3D/Interactive/Motion Graphics Designer, Concept Artist, & UX/UI Specialist for Colgate-Palmolive Accounts.

**Senior Designer | Microsoft**

Vancouver, Canada Dec 2015 - Aug 2017

Creative media, concept art, UX/UI, cross-platform design, esports media, and concept development for digital and Integrated media. Digital art direction and production from concept to execution to reach and connect with global audiences. Platforms include: mobile, web, social media, xbox media, and alternative platforms.

**Creative / Digital Art Director & Multimedia Designer | Circus**

Mexico City, Mexico Feb 2010 - Apr 2012

Art Direction, Multimedia Design & Art, UX/UI design, Digital strategy, Creative direction, for integrated and digital experiences, advertising campaigns and branding. Brands: Samsung, Sony, Unilever, Nestle, BMW, Hellmann's, 3M, Nido, Jugos del Valle, Scribe, Modelo, Revlon, Primavera, BMW, Svelty, Axe(Lynx) , Sedal, Knorr, etc.

**Art Director | Young & Rubicam**

Mexico City Area, Mexico Feb 2009 - Feb 2010

Art Direction, Concept Development and strategy in collaboration with various creative teams.

Brands: Bonafont, Movistar, Bacardi, Cafe Punta del Cielo, Chips, etc.

**Senior Designer | Member's Life**

Caracas, Venezuela Sep 2008 - Oct 2009

Sr Editor for the visual design of a monthly publication that covered the life of Venezuelan socialites.

**Junior Graphic & Motion Designer | Uniespacio**

Caracas, Venezuela Jun 2008 - Oct 2009

Multimedia design and motion graphics for a TV channel broadcast through private university networks.

## EDUCATION

**Master of Digital Media**

Centre For Digital Media  
Vancouver, Canada

**Creativity Training**

Simulador de Vuelo  
Mexico City, Mexico

**Bachelor of Fine Arts**

University of Houston  
Houston, TX. USA

**Digital Design Diploma**

Posa Studio  
Venezuela

## PORTFOLIO

[WWW.ITSTARTEDON.PAPER](http://WWW.ITSTARTEDON.PAPER)

## IMDB

[HTTPS://WWW.IMDB.COM/NAME/NM10970697/](https://www.imdb.com/name/nm10970697/)